The living wage – the UK experience and key issues

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Donald Hirsch
Director, Centre for Research in Social Policy
Loughborough University



What is a living wage?

A response to growth in wage and income inequality

 Benchmarked against an adequate living standard

 Distinct from a wage floor based on labour market factors



What is a living wage?

Related to household income, but...

A simplification of multiple household situations



Principles of UK Living Wage

 Acceptable living standard = Minimum Income Standard

 Consensual: what the public thinks you need to have for a minimum standard of living



Principles of UK Living Wage

 Average of wage needed by different households where all work full time

Uniform standard outside London

Takes account of tax credits, benefits, etc



UK Living Wage

• £7.65 = 20% above Minimum Wage (London = MW+40%)

 Taken up widely – public bodies, universities, private companies



UK Living Wage

- Parties engaging (tax breaks: Labour)
- Influencing Minimum Wage debate
- Yet remains distinct from Minimum Wage by voluntary nature



Key issues

Does it cost jobs?

- Depends on level. Caution.
- Yet US evidence that employers adapt to wage floors, not by cutting jobs.



Key issues

One Living wage or many?

Localised levels can cause confusion

 Accept it's a simplification and a baseline: strong case that nobody should be below



Key issues

What happens when real level greatly outstrips wages growth?

Big problem in UK today because of

- Falling real wages
- Falling in-work benefits
- Multiplier effect through benefit tapers



Three responses – all difficult

- a) Stick to principle without compromise (risk decline in uptake)
- b) Limit application using a formula in
 UK, cap on increase in any one year (but may be problematic in long term)



Three responses – all difficult

 c) Create more simplified version based on single person without benefits: less complicated. But tough not to cover families.



Three final messages

- Be pragmatic: Living Wage not perfect
- Most important principle: keep wages in touch with living standards over time
- A clear, plausible, single benchmark,
 based on evidence, is widely welcomed



Donald Hirsch

Centre for Research in Social Policy
Loughborough University
Loughborough
Leicestershire
LE11 3TU

Telephone: +44 (0)1509 223372 crsp@lboro.ac.uk www.crsp.ac.uk



